# BRANDING process & order



YOU - THE CLIENT



ME - THE DESIGNER



## SCHEDULE A CONSULTATION

We will discuss your ideas, answer any questions and concerns you may have.

I will then send you a custom quote.



### **GET YOU BOOKED IN**

When the quote has been excepted by you and the 50% non-refundable deposit has been received, I will reserve you a date and send you a questionnaire for you to complete.



#### **DESIGN**

Sit back and relax for 2 weeks!

Begin logo design and style board.



# 1st REVEAL & FEEDBACK

Once the design is completed, I will send it to you for your first feedback.

You then have 3 business days to share your feedback with me.



# 2<sup>nd</sup> REVEAL & FEEDBACK

Feedback will be implemented.

You have 3 business days to share your final feedback with me.



#### **CELEBRATE**

Complete all the brand files for you to use for your online presence.

Final payment

